

Event: National Disability Employment Awareness Month

Days: October 1 – 31, 2011

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TALENT HAS NO BOUNDARIES: PEOPLE WITH DISABILITIES ARE ASSETS IN WORKPLACE
October Marks National Disability Employment Awareness Month

Bakersfield, CA — Goodwill Industries of South Central California is urging employers to consider the unique talents, perspectives and contributions that people with disabilities bring to the workplace. Communities throughout the United States need workers who are ready to help rebuild the economy. People with disabilities are a talented source of labor who are ready and able to work. For decades, Goodwill® has been giving people with disabilities the tools they need to find jobs, build their careers and become independent contributors to their communities.

“Employees should be judged by the quality of work they perform, not by whether or not they have a disability,” said Ken Beurmann, Vice President of Business Development for Goodwill Industries of South Central California. “Diversity in the workplace includes people with disabilities.”

It makes good business sense to hire people with disabilities. People with disabilities have above average records of job performance and dependability — which improves productivity and lowers the cost of hiring and training. A growing segment of the population — nearly one in six Americans — is made up of people with disabilities. Employers can leverage tax incentives and benefit from the distinct perspectives of people with disabilities to attract a more diverse group of customers.

Goodwill has helped people with disabilities find employment and build fulfilling careers. “There are many examples of people with disabilities who receive Goodwill employment training every day,” said Beurmann. “Their talents and hard work remind us that people with disabilities are integral members of our workforce.”

To learn more about Goodwill’s programs, visit www.TheGoodwill.org or www.facebook.com/MyGoodwill, or call (661) 837-0595.