

**Event:** Grand Opening of Goodwill Store in Northwest Bakersfield  
**Day:** Thursday, May 9, 2013 -- 830 - 9AM  
**Place:** Goodwill in Northwest Bakersfield - 13121 Rosedale Highway in the Rosedale Gateway Center (West of Allen Road)

**Contact Information and Interviews:** Marlene B. Heise, Heise Media Group (661) 323-8594(wk)

**Grand Opening of Goodwill Store in Northwest Bakersfield**

**Proceeds go towards helping to Hire, Promote Up, and Promote Out local individuals**

**Bakersfield, CA** – The Grand Opening celebration for the new Goodwill Retail Store will be on Thursday, May 9, 2013 at 8:30 am at 13121 Rosedale Highway in the Rosedale Gateway Center (West of Allen Road). Please join Goodwill, along with members of the Goodwill Board of Directors and community partners, to celebrate the opening of this great addition to the Northwest Bakersfield community.

Goodwill is a 501(c)(3) non-profit organization with the Mission to provide work opportunities and skills development to individuals with barriers to employment – including (but not limited to) people with disabilities, English-as-a-second-language, and welfare-to-work participants. Goodwill continues its commitment to maximize public benefit while minimizing public cost by utilizing their Transitional Employment Program. This program is designed to HIRE, PROMOTE UP, and PROMOTE OUT local individuals with barriers to employment and is funded primarily through community donations. All of the funds generated from the sale of donated items go directly toward helping local individuals find employment, earn a paycheck, and take care of their families. Donating to Goodwill is quick, easy, and tax-deductible!

When people donate to Goodwill they are not only helping the community but they are also helping the environment. Rather than throwing items away and filling up landfills, Goodwill works to reuse, recycle, and repurpose all donation items giving others the opportunity to use them. Therefore, when the new Goodwill Retail Store opens, shoppers will be able to treasure hunt for great items at a fantastic price.

The Goodwill Store will be open from 10 am – 8 pm, seven days a week. For more information about the new Northwest Bakersfield Goodwill Retail Store, visit our website at [www.TheGoodwill.org](http://www.TheGoodwill.org) or call (661) 837-0595.

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