

NEWS RELEASE

Event: Goodwill Porterville Donation Center Now Open

Day: July 18, 2011

Place: Goodwill Porterville – 910 W. Henderson Ave in Porterville

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Goodwill Industries Now Open for Donations at new Porterville Location

Porterville, CA – Goodwill Industries has just opened a new Donation Center in Porterville at 910 W. Henderson Ave in the Save Mart Shopping Center. The Donation Center is open Monday through Sunday, 8 am to 7 pm. As always, Goodwill is "Keeping it in the Community" and all donations received in the Porterville community will be resold in the new Porterville Goodwill Retail Store, scheduled to open August 4th.

Goodwill is a 501(c)3 non-profit organization with the Mission to provide work opportunities and skills development to individuals with barriers to employment, from developmental disabilities to English-as-a-2nd-language to welfare-to-work participants. All of the funds generated from the sale of donated items go directly towards helping people in the Porterville area find employment, earn a paycheck and take care of their families. Donating is quick, easy, tax-deductible and Goodwill employees will help unload donation items.

And when people donate to Goodwill they are not only helping the community but they are also helping the planet. Rather than throwing items away and filling up landfills, Goodwill works to reuse, recycle, and repurpose all donations items giving others the opportunity to use them. So when the new Goodwill Retail Store opens shoppers will be able to treasure hunt for great items at a fantastic price.

For more information about the new Porterville Goodwill Donation Center and Retail Store, visit our website at www.TheGoodwill.org or call (661) 837-0595.

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