

Event: Goodwill Opening a New Store in Northwest Bakersfield – Donation Center Now Open!
Day: December 12, 2012
Place: Goodwill New Store Location and Donation Center - 13121 Rosedale Highway in the Rosedale Gateway Center

Contact Information and Interviews: Ken Beurmann, Vice President of Business Development (661) 837 – 0595 ext 117(wk); (661) 978-1707(cel.); kbeurmann@giscc.org; Marlene Heise, Heise Media Group (661) 323-8594

Goodwill Industries Opening New Location in Northwest Bakersfield – Attended Donation Center Now Open!

Bakersfield, CA – Goodwill is coming to Northwest Bakersfield! Continuing its commitment to expand and invest in our community, Goodwill is proud to announce that they have just signed the lease for a new store location at 13121 Rosedale Highway in the Rosedale Gateway Plaza. Donations are NOW being accepted at this location to make it even easier for people to donate their new and gently-used items after their end-of-year clean-up. The Attended Donation Center is now open Monday through Sunday, 8 am to 4 pm.

Goodwill is a 501(c)3 non-profit organization with the Mission to provide work opportunities and skills development to individuals with barriers to employment, from developmental disabilities to English-as-a-2nd-language to welfare-to-work participants. Goodwill continues it's commitment to maximizing public benefit while minimizing public cost through the Goodwill Transitional Employment Program. This program is designed to HIRE, PROMOTE UP, and PROMOTE OUT local individuals with barriers to employment and is funded 100% through community donations – no federal, state, or grant monies are used. All of the funds generated from the sale of donated items go directly towards helping people in the Bakersfield community find employment, earn a paycheck and take care of their families. Donating is quick, easy, tax-deductible and Goodwill employees will help unload donation items.

When people donate to Goodwill they are not only helping the community but they are also helping the planet. Rather than throwing items away and filling up landfills, Goodwill works to reuse, recycle, and repurpose all donation items giving others the opportunity to use them. Therefore, when the new Goodwill Retail Store opens, shoppers will be able to treasure hunt for great items at a fantastic price.

For more information about the new Goodwill Store and Donation Center in Northwest Bakersfield, visit our website at www.TheGoodwill.org or call (661) 837-0595.

###