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Subject: Goodwill Industries Recycling Program

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Goodwill Recognizes Earth Day Every Day

In celebration of Earth Day April 22nd, Goodwill wants to remind the community that by donating their gently used items, they are not only creating jobs but also helping the planet. Earth Day is a day to celebrate our planet, as well as to raise awareness on how we can help preserve and protect the Earth. But it is not only on Earth Day that Goodwill helps the community in these efforts. Goodwill Industries of South Central California does its part everyday to reduce, reuse and most importantly recycle. In 2011, Goodwill diverted more than 12.5 million pounds of waste from local landfills, including electronic and hazardous waste products, making the community cleaner, safer, and more enjoyable for everyone. And with 13 donation locations in Kern County, donating has never been easier!

When people think about Goodwill Industries, they think about supporting the individuals who receive job training each year through Goodwill programs, about donating items they no longer use, or about shopping for great deals. But Goodwill is also helping to protect the environment. When people donate their items to Goodwill retail stores, they are not only giving others a chance to use them, but also they can be assured that Goodwill is making every effort to keep items out of the landfill.

New or gently used items can be donated at any one of the Goodwill retail locations or Donation Centers. For more information about how Goodwill helps the environment, visit our website at TheGoodwill.org or call 837-0595.

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