

10 Convenient
Locations to Serve You
Now in Porterville and Tulare too!

GOODWILL INDUSTRIES OF SOUTH CENTRAL CALIFORNIA



Sheryl Chalupa, President and CEO

Can you tell us about Goodwill's programs?

At Goodwill we believe that, through the power of work, everyone in our community should have the opportunity to achieve their full potential. From the proceeds of our 10 retail stores, we are able to provide job training and placement services to people in our community who have barriers to employment, such as disabilities or special needs. Our Transitional Employment Program, of which we are proud, is funded 100 percent through community donations. We receive no federal, state or grant money to run any of our programs and services. While we are happy to be known as a great place to find quality second-hand goods — the donations are very important to the work we do for our community.

Goodwill Industries of South Central California

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Phone: 837-0595

Website: thegoodwill.org

es and intense development services that are designed to, through employment opportunities, help individuals continue to be active parts of our community and achieve financial independence. The motto of this program is, "Hire, Promote Up, Promote Out," and it has been very successful. In 2012, 70 percent of all employees hired at Goodwill had a documented, declared disability or disadvantage; all Goodwill employees are paid at least minimum wage; and the average annual wage increase of our employees who successfully transitioned into community employment was 54 percent!

What is the Transitional Employment Program?

The best way that someone can learn to work is by being given the opportunity to work, and that's where the Transitional Employment Program enters. Our program gives on-the-job training, support serv-



Sheryl Chalupa

Tell us about some of the many success stories to come out of this program.

In September 2012, Goodwill hired an employee as a retail material handler making \$8 an hour, working 35 hours a week. One month earlier he had fallen on hard times and became homeless. Goodwill hired him, and two months later, his on-the-job training and stellar work

ethic allowed him to promote up to a Goodwill truck driver, earning him a 25 percent annual wage increase. Just three months removed from being homeless, he was placed in a higher paying job outside of Goodwill earning \$24,960 a year — \$10,400 more a year than his starting salary at Goodwill. This story perfectly illustrates how the Transitional Employment Program helps local individuals with barriers to employment transition to a better life and financial independence. He had a documented barrier to employment, yet that did not stop Goodwill from hiring him and giving him a chance.

As Goodwill Industries Week approaches, what are you most proud of about your organization?

Goodwill Industries Week will be celebrated May 5 to 11 at Goodwill organizations throughout the country and internationally. Our community's Goodwill organization has so much to be proud of. Along with expanding with new stores in the Bakersfield area, we will be opening stores in surrounding areas, such as Hanford, very soon. Every time we open a new store, we are creating new job opportunities for local individuals, which makes us proud. Our goal is to help employees transition out of Goodwill and into gainful, community employment. ■

Whose **Life** Will Your Donation Change?

When you donate or shop at **Goodwill**, you are helping to change lives.



Help Yourself,
Help Others,
Help our Local Community...

The proceeds from Goodwill's 10 retail stores go directly towards funding Goodwill's Mission Services – such as our **Transitional Employment Program**.

All of Goodwill's services and programs are funded 100% through community donations – Goodwill receives no federal, state or grant money.



The mission of Goodwill Industries of South Central California is to provide work opportunities and skill development to people with barriers to employment.

Goodwill 
Industries of South Central California 

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